

# Mavenwit Growth Machine Timeline



| Phase   | Time                          |
|---|-------------------------------|
| Client Onboarded:                               | 1 Day                         |
| Services Selection:                             | 1 Day                         |
| Client Discovery Call:                          | 1 Day                         |
| Form Submission:                                | 2 Days                        |
| Internal Brainstorming & Ideation:              | 1 Week                        |
| Internal Discussion With Creative Digital team: | 3 Days                        |
| Client Discussion On Chat Or Call:              | Depends on client response    |
| Startup Branding Kit Creation:                  | 2 Weeks                       |
| Hosting Setup:                                  | 2 Days                        |
| Collecting Website Assets From Client:          | Depends on client approval    |
| Website Content Preparation:                    | 4 Days + client approval time |
| Website Graphics Preparation:                   | 4 Days + client approval time |
| Website Creation:                               | 15 Days +client approval time |
| SEO Tools Integration:                          | 2 Days                        |
| Search Engine Optimization Plan Preparation     | 5 Days + Ongoing              |
| Social Media Marketing Plan Preparation:        | 5 Days + Ongoing              |



|   |                              |
|---|------------------------------|
| Client Discussion:                      | 1 Day                        |
| Keywords Research:                      | 5 Days + Ongoing             |
| Blog Writing:                           | 3 Days + Ongoing             |
| Social Video Content Assets:            | Depends on client            |
| Post Content Document Preparation:      | 4 Days + Ongoing             |
| Social Posts & Video Editing:           | 1 Week + Ongoing             |
| Paid Ads Strategy & Implementation:     | 3rd Month onwards (1 week)   |
| Lead Magnet Creation:                   | 4 Days                       |
| Email Marketing Sequence Creation:      | 3rd Month onwards (3 Days)   |
| Sales Copywriting & Messaging:          | 3rd Month onwards (1 week)   |
| Wikipedia Page Creation:                | 15 Days + (if its required)  |
| Pre & Post Production:                  | 1 Week + Ongoing             |
| Influencer Marketing & Management:      | 2 Weeks + when required      |
| Blue Tick Verification:                 | Depends on Platform Approval |
| Marketing Automation Setup & Execution: | 1 Week                       |

